Tractica’s Wearables & Digital Health advisory service covers hardware, software, and services in the rapidly-evolving markets for wearable devices and digital healthcare. As part of its analysis, Tractica examines device trends, enabling technologies, business models, and industry dynamics surrounding the burgeoning market for connected body-worn devices with a focus on health applications, as well as the software systems designed to enable them. Tractica’s Wearables & Digital Health research reports provide a detailed assessment of supply-side and demand-side factors, from semiconductors and components to the dynamics of end-user demand for specific device categories. Areas of focus within research reports include market development factors by geography and segment, technology issues, the competitive landscape, and detailed market forecasts.

Topics Covered
- Body Area Networks
- Healthcare Biometrics
- Healthcare Wearables
- Mobile Health
- Population Health Management
- Smart Clothing & Body Sensors
- Smart Glasses
- Telemedicine
- Wearable Cameras

Service Components
- Back catalog of all published Wearables & Digital Health research reports
- Unlimited Analyst Inquiry access for special requests on Wearables & Digital Health topics
- Quarterly conference call with the Wearables & Digital Health analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica’s prioritization and scheduling of research projects

RESEARCH REPORTS
Strategic and quantitative analysis of specific technology and business sectors.

RESEARCH SUBSCRIPTIONS
Annual advisory services that include in-depth reports and analyst inquiry time.

ANALYST INQUIRY SESSIONS
Strategic advice and analysis on key industry trends and business initiatives.

CONSULTING PROJECTS
Customized research projects that are tailored to the specific needs of clients.

GO-TO-MARKET SERVICES
Support for client marketing initiatives, including white papers and webinars.

END-USER SURVEYS
Quantitative research studies among consumers and business end-users.
Research Methodology

MARKET RESEARCH

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MARKET ANALYSIS

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Research Report Schedule

2Q15  Home Health Technologies
2Q15  Home Health Hubs
2Q15  Telehealth Video Consultations
3Q15  Biometrics in the Healthcare Industry
3Q15  Wearable Payments
2Q16  Wearable Devices for Healthcare Markets
2Q16  Wearable Devices for Enterprise and Industrial Markets
3Q16  Wearable Cameras
4Q16  Healthcare Robotics
1Q17  Smart Augmented Reality Glasses
3Q17  Wearable Device Market Forecasts
3Q17  Smart Clothing and Body Sensors
3Q17  Population Health Management Software and Services
4Q17  Connected Wearable Patches
4Q17  Smart Headphones
3Q18  Artificial Intelligence for Healthcare Applications

* Topics and schedule subject to change