



Connected & Autonomous Vehicles Advisory Service

Omdia | Tractica's Connected & Autonomous Vehicles advisory service analyzes global market dynamics surrounding the development of more intelligent, connected, personalized service-centric vehicles and transportation systems. The service provides an in-depth analysis of consumer and commercial applications for smart transportation, including an examination of technology development trends, integration issues, business models, dynamics of end-user demand, and key industry players within the sector. Reports within the sector provide detailed strategic analysis of market drivers and challenges, together with market sizing and forecasts at the application level, segmented by technology category and geography. Reports also include detailed profiling of key industry players and product offerings within the rapidly evolving market ecosystem for connected and autonomous vehicles.



Topics Covered

- Advanced Driver Assistance Systems
- Artificial Intelligence for Automotive
- Automotive Human Machine Interaction (HMI)
- Automotive Voice Interfaces
- Autonomous Trucks and Buses
- Autonomous Consumer Vehicles
- Blockchain for Automotive
- Driver Monitoring Systems
- Edge Computing for Automotive
- Mobility as a Service
- Smart City Transportation Systems
- Vehicle to Everything (V2X)

Service Components

- Back catalog of all published Connected & Autonomous Vehicles research reports
- Unlimited Analyst Inquiry access for special requests on Connected & Autonomous Vehicles topics
- Quarterly conference call with the Connected & Autonomous Vehicles analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Omdia | Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



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Research Methodology

MARKET RESEARCH



MARKET ANALYSIS



Research Report Schedule

2Q16 Head-Up Displays

4Q16 Advanced Driver Assistance System Mkt Forecasts

3Q17 Flexible Displays

1Q18 Emotion Recognition and Sentiment Analysis

1Q18 Autonomous Trucks and Buses

3Q18 Artificial Intelligence for Automotive Applications

4Q18 Consumer Autonomous Vehicles

2Q19 Automotive Human-Machine Interfaces

1Q19 Consumer & Autonomous Vehicles Market Priorities

4Q19 Mobility as a Service

4Q19 Cellular V2X

** Topics and schedule subject to change*